

Contract / Revision **30056** Flight Dates **05/14/12-05/18/12**

Original Date / Revision 05/11/12 / 05/16/12

Order Sep 00:15:00

Advertiser **AMERICAN FUTURE FUND** Product

Estimate # **1534**
1534/AMERICAN FUTURE FUND

Alt. Order # **09722785**

Agency **MENTZER MEDIA SERVICES** Agency Com 15%

Billing Type Cash

Buying Contact

Billing Contact

Order Type GENERAL

Billing Cycle EOM/EOC

**600 FAIRMOUNT AVE
SUITE 306
TOWSON, MD 21286**
**600 FAIRMOUNT AVE
SUITE 306
TOWSON, MD 21286**

Billing Calendar BROADCAST

Demographic A50+

Rev Codes AGY POLITICAIGEN

Primary Account Executive
BRAD PHILLIPS

Sales Office DC

Product Codes PL2

Sales Region National

Priority P-1

Account Executive Order%
BRAD PHILLIPS 100%

Agency Ref

Advertiser Ref

Order Share 4% Market Value 137500

Competing Station	% of Order	Amount
WCLF	96%	132000
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
May 2012	6	\$4,675.00	\$5,500.00	0.00	04/30/12	05/18/12	6	\$4,675.00	\$5,500.00
Totals	6	\$4,675.00	\$5,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
E 1	7	05/14/12	05/18/12	ABC 7 Sunrise @ 6am	CM	6a-7a	MTWTF--	1:00	3	\$500.00	P-4	0.00	NM	2	\$1,000.00
				ABC 7 Sunrise News @											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/12	05/20/12	MTWTF--		3				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	7	05/14/12-05/20/12		ABC 7 Sunrise @ 6am		6a-7a		MTWThF----	1:00	(\$500.00)		0.00	NM		
		Credited													
E 2	7	05/14/12	05/18/12	ABC 7 News at 6p	CM	6-630p	MTWTF--	1:00	3	\$1,500.00	P-4	0.00	NM	4	\$4,500.00
				ABC 7 News at 6p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/12	05/20/12	MTWTF--		3				\$1,500.00		0.00			

Contract / Revision **30056** **Flight Dates**05/14/12-05/18/12

Hiatus Dates

Original Date / Revision 05/11/12/ 05/16/12

Order Sep 00:15:00

Advertiser **AMERICAN FUTURE FUND** Product **1534/AMERICAN FUTURE F** Estimate # **1534**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 2	7	05/14/12	05/18/12	ABC 7 News at 6p ABC 7 News at 6p	CM	6-630p	MTWTF--	1:00	3	\$1,500.00	P-4	0.00	NM	4	\$4,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/12	05/20/12	MTWTF--		3				\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	7	05/14/12-05/20/12		ABC 7 News at 6p		6-630p	MTWThF----	1:00		(\$1,500.00)		0.00	NM		
		See MG 2.4,2.5													
		[no avails]													
4	7	05/17/12-05/18/12		M-Sun ABC 7 News at 11p		R M-F 11-1135p / S.	---ThF----	1:00		\$1,300.00		0.00	NM		
		(P) MG for 2.2 05/16													
5	7	05/17/12-05/18/12		ABC 7 Sunrise @ 5am		5a-530a	---ThF----	1:00		\$200.00		0.00	NM		
		(P) MG for 2.2 05/16													
Totals														6	\$5,500.00